

**Printing, GOV (GOV sponsored)**

---

**From:** Meghan Stapleton [meghan\_stapleton@gov.state.ak.us]  
**Sent:** Saturday, June 16, 2007 3:33 PM  
**To:** gov.sarah@yahoo.com; chckheath; Tibbles, Michael A (GOV); Perry, Kristina Y (GOV); Bitney, John W (GOV); Tom E Irwin; Martha K Rutherford; Meghan N Stapleton  
**Cc:** Austerman, Joseph M (CED); Balash, Joseph R (GOV); Sharon W Leighow  
**Subject:** RE: Fw: mat maid

Privileged or Personal Material Redacted

Just a couple ideas off the top of my head. Still thinking.

-----Original Message-----

**From:** "gov.sarah@yahoo.com" <gov.sarah@yahoo.com>  
**To:** "chckheath" <chckheath@yahoo.com>; "Michael A Tibbles" <mike\_tibbles@gov.state.ak.us>; "Kristina Y Perry" <kris\_perry@gov.state.ak.us>; "John W Bitney" <john\_bitney@gov.state.ak.us>; "Tom Irwin" <tom\_irwin@dnr.state.ak.us>; "Martha K Rutherford" <marty\_rutherford@dnr.state.ak.us>; "Meghan N Stapleton" <meghan\_stapleton@gov.state.ak.us>  
**Cc:** "joe\_austerman@commerce.state.ak.us" <joe\_austerman@commerce.state.ak.us>; "Joseph R Balash" <joe\_balash@gov.state.ak.us>; "Sharon W Leighow" <sharon\_leighow@gov.state.ak.us>  
**Sent:** 6/16/07 1:28 PM  
**Subject:** Re: Fw: mat maid

Mike, et al:

Our concerned citizens group is on it. Mike- did you call Chuck so everyone knows what everyone else is doing?

I'm in Ketchikan.

Meg - idea on add'l press message?

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**Date:** Sat, 16 Jun 2007 13:19:43  
**To:** gov.sarah@yahoo.com  
**Cc:** joe\_austerman@commerce.state.ak.us  
**Subject:** Re: Fw: mat maid

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Be a better Heartthrob. Get better relationship answers from someone who knows. Yahoo!  
Answers - Check it out.  
<http://answers.yahoo.com/dir/?link=list&sid=396545433>

**Unknown**

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**From:** Scott Heyworth [heyworth@gci.net]  
**Sent:** Saturday, June 16, 2007 5:24 PM  
**To:** Paul Fuhs  
**Subject:** Halcro's new Blog mischief...now who gave this info to him??  
**Attachments:** Blank Bkgrd.gif

## **A break from AGIA....Mat Maid, the visit, the truth**

Posted: June 16, 2007 - 3:01 pm

Much has been written about Governor Palin's visit to the Matanuska Maid Dairy and how she was spurned from taking a tour.

What you didn't hear about was the actual behind the scenes events which took place.

June 13,2007

10:00am - The Governor's Office calls Mat-Maid and requests a tour of the plant. They are told by employees that the plant manager is gone and the only person authorized to give tours, the CEO, is at a well publicized board meeting. It is suggested they reschedule for later.

11:00am - Kris Perry from the Governor's Office calls and announces that Governor Palin will be there at noon. Perry is told once again that there will be no one there authorized to give a tour. Mat-Maid is told it is will just be a few people.

11:30am - Unable to reach the CEO on his cell phone because he is in the middle of a presentation to the creamery board, the CEO's wife fields a frantic phone call from the office.

11:45am - The CEO's wife in her car arrives at the Westmark Hotel where she slips a note to the CEO. The public session has just begun and the CEO is unable to leave until he is finished with Q &A. He instructs his office to make the governor as comfortable as possible in the conference room until he can break away.

Noon - The Governor arrives with a large entourage of people, including her husband Todd, daughter Piper, DNR officials, staff and security. Also in tow is several media outlets.

Todd Palin becomes agitated and asks the Mat-Maid employees "are you telling me you won't let the Governor of Alaska tour this facility?"

12:30pm - The CEO finally breaks away from the meeting and calls his office to inform them he is 7 or 8 minutes away from the plant.

Back at Mat-Maid, the Governor decides to wait no longer and leaves before the CEO arrives.

Prediction - Next week a new creamery board will be appointed and the head will be Robert Gottstein who has also been recently awarded a grant for \$475,000 from the federal government to open a milk bottling plant in Palmer.

Fact - Did you know that over the last 20 years, Matanuska Maid in an effort to support Alaskan Grown have paid Alaskan Dairy Farmers roughly \$4 million dollars more for locally produced milk than they paid for milk imported from outside Alaska?

Much more on this story to come.

11/10/2009

PRA\_GSP01\_0002527

## Unknown

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**From:** Tibbles, Michael A (GOV) [mike.tibbles@alaska.gov]  
**Sent:** Saturday, June 16, 2007 3:32 PM  
**To:** gov.sarah@yahoo.com  
**Subject:** Fw: Fw: mat maid

I did speak to Chuck yesterday on our drive back into town. I discussed the three parts that we are working on. These efforts will be coordinated to get the best results and be the most efficient. The first is to get a new BAC named Monday, continue with their scheduled meeting and at that meeting they will vote themselves in as the Creamery Board and hopefully send names to Irwin for the Ag director position (Franci). The second part is to work with cabinet members to come up with new ideas about how our agencies can help revitalize the Dairy industry. The third is Chuck's idea to work with the dairy farmers in a working group or task force to get their ideas. The teamsters can be part of this working group.

Between me, Balash and Joe Austerman we will be able to reach out to all these individuals quickly and keep things moving.

Chuck seemed happy we have a plan but I'm afraid that I did not spend enough time soliciting and listening to his ideas. After touching base with Joey, I will have him circle back and make sure Chuck feels as included and involved as he would like to be.

Mike

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**To:** chckheath <chckheath@yahoo.com>; Tibbles, Michael A (GOV); Perry, Kristina Y (GOV); Bitney, John W (GOV); Tom E Irwin; Martha K Rutherford; Meghan N Stapleton  
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**From:** "gov.sarah@yahoo.com" <gov.sarah@yahoo.com>

**To:** "chckheath" <chckheath@yahoo.com>; "Michael A Tibbles" <mike\_tibbles@gov.state.ak.us>; "Kristina Y Perry" <kris\_perry@gov.state.ak.us>; "John W Bitney" <john\_bitney@gov.state.ak.us>; "Tom Irwin" <tom\_irwin@dnr.state.ak.us>; "Martha K Rutherford" <marty\_rutherford@dnr.state.ak.us>; "Meghan N Stapleton" <meghan\_stapleton@gov.state.ak.us>

**Cc:** "joe\_austerman@commerce.state.ak.us" <joe\_austerman@commerce.state.ak.us>; "Joseph R Balash" <joe\_balash@gov.state.ak.us>; "Sharon W Leighow" <sharon\_leighow@gov.state.ak.us>

**Sent:** 6/16/07 1:28 PM

**Subject:** Re: Fw: mat maid

Mike, et al:

Our concerned citizens group is on it. Mike- did you call Chuck so everyone knows what everyone else is doing?

I'm in Ketchikan.

Meg - idea on add'l press message?



-----Original Message-----

From: chuck heath <chckheath@yahoo.com>

Date: Sat, 16 Jun 2007 13:19:43

To: gov.sarah@yahoo.com

Cc: joe\_austerman@commerce.state.ak.us

Subject: Re: Fw: mat maid

Yes.

Things are moving quickly. Kurt Bruce made a good point this morning. He said most of the retailers that handle MM products have known for weeks about the coming shutdown and they are already in the midst of securing new contracts with others to fill their dairy spaces. He said a press release from you letting everyone know that we are on the horizon of a solution could stop some of the retailers from signing these new contracts.

I don't think space will be a problem though because there will be a lot less product when it becomes 100% Alaskan. Joey will be contacting Kaladi, Cafe del Mundo, New Sagaya, various food marts, etc. to keep them abreast of the situation. This is going to be exciting.

chuck

--- gov.sarah@yahoo.com wrote:

> Chuck did you get this msg?

> -----Original Message-----

> From: gov.sarah@yahoo.com  
>  
> Date: Sat, 16 Jun 2007 04:54:18  
> To: "chckheath" <chckheath@yahoo.com>, "Governor Sarah  
> Palin" <gov.sarah@yahoo.com>  
> Subject: Fw: Fw: mat maid  
>  
>  
> Test  
>  
>  
> -----Original Message-----  
> From: chuck heath <chckheath@yahoo.com>  
>  
> Date: Fri, 15 Jun 2007 16:34:27  
> To: gov.sarah@yahoo.com  
> Subject: Re: Fw: mat maid  
>  
>  
> Mike can call me at Privileged or 522-2824. Yes, I'm  
> back in town. I had to pick up Dad's load of St.  
> George stuff.  
> --- gov.sarah@yahoo.com wrote:  
>  
> > Chuck- Tibbles is going to call you after this  
> mtg-  
> > what's a good number? Are u back in anch?  
> >  
> > We also want to work with UAA prof Oliver  
> Hedgepath  
> > on this - Kris would u forward to Oliver?  
> > -----Original Message-----  
> > From: gov.sarah@yahoo.com  
> >

> > Date: Fri, 15 Jun 2007 21:24:10

> > To: "Todd Palin" <fek9wnr@yahoo.com>, "Kristina Y

> > Perry" <kris\_perry@gov.state.ak.us>, "Meghan N

> > Stapleton"

> <meghan\_stapleton@gov.state.ak.us>, "John

> > W Bitney" <john\_bitney@gov.state.ak.us>, "Michael A

> > Tibbles" <mike\_tibbles@gov.state.ak.us>, "Joseph D

> > Schmidt"

> <joseph\_schmidt@correct.state.ak.us>, "Talis

> > J Colberg" <talis\_colberg@law.state.ak.us>, "Sean

> > Parnell" <SR\_Parnell@gov.state.ak.us>, "Leo Von

> > Scheben" <leo\_vonscheben@dot.state.ak.us>, "Franci

> > Havemeister" <francihav@yahoo.com>, "chckheath"

> > <chckheath@yahoo.com>, "Emil R Notti"

> > <emil\_notti@commerce.state.ak.us>, "Karen J

> Rehfeld"

> > <karen\_rehfeld@gov.state.ak.us>, "Karleen K

> Jackson"

> > <karleen\_jackson@health.state.ak.us>, "Denby S

> Lloyd"

> > <denby\_lloyd@fishgame.state.ak.us>, "Larry A

> Persily"

> > <lpersily@alaskadc.org>, "John Katz"

> > <jwkatz@alaskadc.org>, "Craig Campbell"

> > <craig.campbell12@us.army.mil>, "Walt C Monegan"

> > <walt\_monegan@dps.state.ak.us>, "Annette Kreitzer"

> > <annette\_kreitzer@admin.state.ak.us>, "Patrick S

> > Galvin" <patrick\_galvin@revenue.state.ak.us>, "Tom

> > Irwin" <tom\_irwin@dnr.state.ak.us>, "Michael A

> > Nizich" <mike\_nizich@gov.state.ak.us>, "Sharon W

> > Leighow" <sharon\_leighow@gov.state.ak.us>, "Clark C

> > Bishop" <clark\_bishop@labor.state.ak.us>, "Lawrence

> L

> > Hartig" <larry\_hartig@dec.state.ak.us>, "Joseph R  
> > Balash" <joe\_balash@gov.state.ak.us>, "Roger L  
> > Sampson" <roger\_sampson@eed.state.ak.us>, "John W  
> > Bitney" <john\_bitney@gov.state.ak.us>  
> > Subject: Re: mat maid  
> >  
> >  
> > Chuck: Yes - we need this task force. We're in a  
> > cabinet mtg right now discussing the topic. Have  
> > Joe  
> > Austerman get thinking on this - I just cleared  
> > his  
> > participation with Commissioner Notti.  
> >  
> > Mike Tibbles will be in charge. Let him talk to  
> > you  
> > about it and some of the other plans we have for  
> > revitalization/changes within Ag. (And MatMaid.).  
> > This will be awesome!  
> > Stand by for Tibbles and Kris Perry to contact you  
> > with directives.  
> >  
> > You have my blessing and THANKS for being  
> > concerned  
> > and energized and excited about finding solutions.  
> >  
> >  
> > I'm ccing Cabinet members bc their areas are also  
> > affected by the MatMaid issue and just wanted to  
> > let  
> > them know we're off and running with the task  
> > force  
> > idea. Ccing Franci, too, so she'll be a part of  
> > it.

> > You don't have to respond to this entire list.

> >

> > Also, intriguing idea(s) from Kaladi Bros guys re:

> > local product they tried to get MatMaid to hear

> them

> > on months ago.

> > -----Original Message-----

> > From: gov.sarah@yahoo.com

> >

> > Date: Fri, 15 Jun 2007 21:04:39

> > To: "Todd Palin" <fek9wnr@yahoo.com>, "Kristina Y

> > Perry" <kris\_perry@gov.state.ak.us>, "Meghan N

> > Stapleton"

> > <meghan\_stapleton@gov.state.ak.us>, "John

> > W Bitney" <john\_bitney@gov.state.ak.us>, "Michael A

> > Tibbles" <mike\_tibbles@gov.state.ak.us>

> > Subject: Fw: mat maid

> >

> >

> >

> > -----Original Message-----

> > From: chuck heath <chckheath@yahoo.com>

> >

> > Date: Fri, 15 Jun 2007 14:01:24

> > To: gov.sarah@yahoo.com

> > Subject: Re: mat maid

> >

> >

> > Sarah,

> >

> > Joey and I stayed and talked with Bob Havemeister

> > after the rally about potential solutions. We'd

> > like

> > to form a steering committee which would include  
 > > dairy  
 > > farmers, businessmen, and key state people, to  
 > come  
 > > up  
 > > with a viable strategy. Bob is all for downsizing  
 > > and  
 > > getting back to basics. Do we have your blessing  
 > to  
 > > proceed or do you have something else in mind?  
 > >  
 > > Chuck  
 > >  
 > > ps. Lots of happy people because you showed up.  
 > > --- gov.sarah@yahoo.com wrote:  
 > >  
 > > > Amen!!! Tell joey, too, to HELP on this issue.  
 > > I've  
 > > > not been so riled up in a long time over an  
 > issue  
 > > -  
 > > > we HAVE to find solutions here.  
 > > >  
 > > > Tom: pls forward to Dick.  
 > > > -----Original Message-----  
 > > > From: chuck heath <chckheath@yahoo.com>  
 > > >  
 > > > Date: Thu, 14 Jun 2007 11:48:45  
 > > > To: gov.sarah@yahoo.com  
 > > > Subject: mat maid  
 > > >  
 > > >  
 > > > Sarah, <br><br>I know you're probably hearing  
 > all

> > > kinds of things about Mat Maid and yesterday's  
> > > fiasco but here's my two cents.<br><br>Mat Maid  
> > > started out as a creamery in 1936 making only  
> > butter  
> > > and selling eggs.&nbsp; They eventually started  
> > > selling excess milk from the creamery.&nbsp;  
> This  
> > > was a profitable business for years.&nbsp; As  
> > > recently as 1980, Mat Maid's milk was 100%  
> Alaskan  
> > > dairy produced.&nbsp; Now they say their milk is  
> > 35%  
> > > Alaskan mixed with imported milk from  
> > outside.&nbsp;  
> > > I've been told it's more like 10%  
> > Alaskan.<br><br>A  
> > > 1998 legislative audit (audit digest  
> #10-4545-98)  
> > > showed that the company was in dire straits  
> > > then.&nbsp; The public is under the impression  
> > that  
> > > Mat Maid's woes are recent.&nbsp; Of course  
> > > production/supply costs have skyrocketed but I  
> > think  
> > > the companies major problem stems from WAY too  
> > much  
> > > diversification.&nbsp; They are producing too  
> many  
> > > different products (which are more expensive  
> than  
> > > the competition).&nbsp; Alaskans' loyalty  
>  
=== message truncated ===

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Be a better Heartthrob. Get better relationship answers from someone who knows. Yahoo!  
Answers - Check it out.

<http://answers.yahoo.com/dir/?link=list&sid=396545433>



## Unknown

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**From:** Meghan Stapleton [meghan\_stapleton@gov.state.ak.us]  
**Sent:** Saturday, June 16, 2007 3:20 PM  
**To:** Perry; Kristina Y (GOV); gov.sarah@yahoo.com; Tibbles; Michael A (GOV); Meghan N Stapleton  
**Cc:** fek9wnr@yahoo.com  
**Subject:** RE: BAC

Great information.thank you!

-----Original Message-----

**From:** "Perry, Kristina Y (GOV)" <kris.perry@alaska.gov>  
**To:** "gov.sarah@yahoo.com" <gov.sarah@yahoo.com>; "Tibbles, Michael A (GOV)" <mike.tibbles@alaska.gov>; "meghan\_stapleton@gov.state.ak.us" <meghan\_stapleton@gov.state.ak.us>  
**Cc:** "fek9wnr@yahoo.com" <fek9wnr@yahoo.com>  
**Sent:** 6/16/07 2:25 PM  
**Subject:** BAC

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